

### Sport Fishing Excellence, Louisiana Style.

SPONSORSHIP OPPORTUNITY



### LCC MISSION

Louisiana's Gulf Coast is home to some of the most exhilarating and prestigious fishing tournaments in the world. From the adrenaline-pumping action of the Louisiana Gulf Coast Billfish Classic to the captivating allure of the Cajun Canyons, each event offers an unparalleled experience for anglers and spectators alike. The Louisiana Champions Cup unites these extraordinary tournaments under one prestigious umbrella, showcasing the state's rich maritime heritage, fostering conservation efforts, and promoting sustainable tourism. CHAMPIONS CUP

The LCC event series is comprised of six individual Louisiana fishing tournaments. Each participating team consists of 6-8 members competing for the largest pelagic species in the Gulf of Mexico. LCC offers opportunities for businesses expanding their reach to anglers fishing along the Louisiana Gulf Coast, in center consoles and sportfishing vessels.

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ICC

Anglers from across the United States compete in our six LCC Qualifying Events to win the prestigious Louisiana Champions Cup.



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CC

# **G** TOURNAMENTS











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- **LCC** 3

Coming together is the beginning, keeping together is progress, and working together is a success.



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LCC 4

### PRESENTING SPONSOR LCC SERIES

PRESENTING SPONSOR of the LOUISIANA CHAMPIONS CUP SERIES & **GRAND CHAMPION** TROPHY.



PREMIER BRAND **PLACEMENT** with hyperlinks on official LCC website.

LouisianaChampionsCup.com

LCC PARTNERSHIP SPONSOR PLACEMENT HERE

ONE SOCIAL MEDIA POST PER MONTH FOR THE CALENDAR YEAR on LCC Facebook and Instagram promoting LCC event and partnership



8 TICKETS to New Orleans Big Game **Fishing Club** annual formal banquet and presentation of Louisiana Champions Cup & Top Division Awards.



BRAND PLACEMENT on TRADITIONAL LCC PRINT & ON-SITE MARKETING MATERIAL.





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#### BRAND PLACEMENT on official LCC CLOTHING MERCHANDISE.

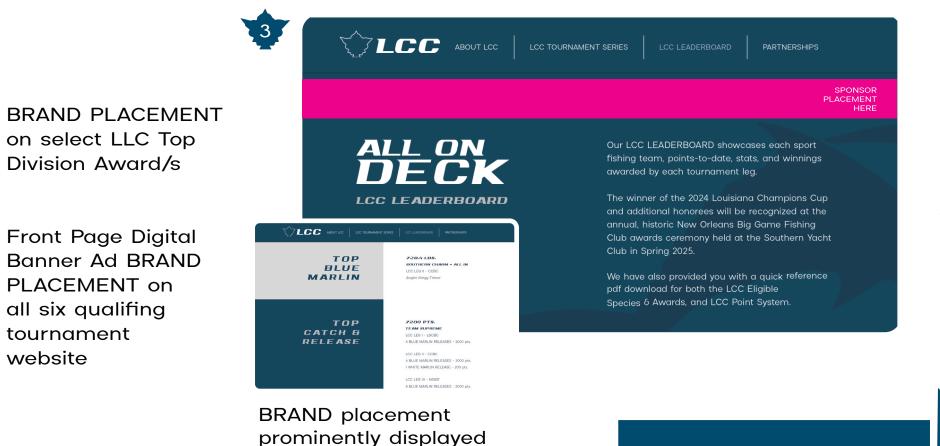


### \$25,000



# LCC LEADERBOARD SPONSOR

The LCC LEADERBOARD is the official scoring platform for all LCC participants and spectators.



on official LCC website. LouisianaChampionsCup.com





"4" SOCIAL MEDIA POSTS (ONE PER QUARTER) on LCC Facebook. Instagram, and Twitter promoting LCC LEADERBOARD partnership.



**BRAND PLACEMENT** on SOCIAL MEDIA SCORING **UPDATES** after conclusion of each of the "six" participating LCC events.

#### Sport Fishing Excellence, Louisiana Style.

LCC 6



- 1. WEBSITE BRAND PLACEMENT on LCC Award Leaderboard
- 2. Five SOCIAL MEDIA POSTS on LCC Facebook, Instagram and Twitter promoting LCC partnership
- 3. SOCIAL POST for "Division Winner" with brand recognition.
- 4. 2 TICKETS to New Orleans **Big Game Fishing Club** annual formal banquet and presentation of Louisiana Champions





- TOP CATCH & RELEASE
- TOP BLUE MARLIN
- TOP TUNA
- TOP DOLPHIN
- TOP WAHOO
- TOP SWORDFISH
- **TOP LADY ANGLER**
- TOP JR, ANGLER

### \$5,000 PER DIVISION

\*NOTE: Presenting Sponsor for more that one award division is optional based on availability.

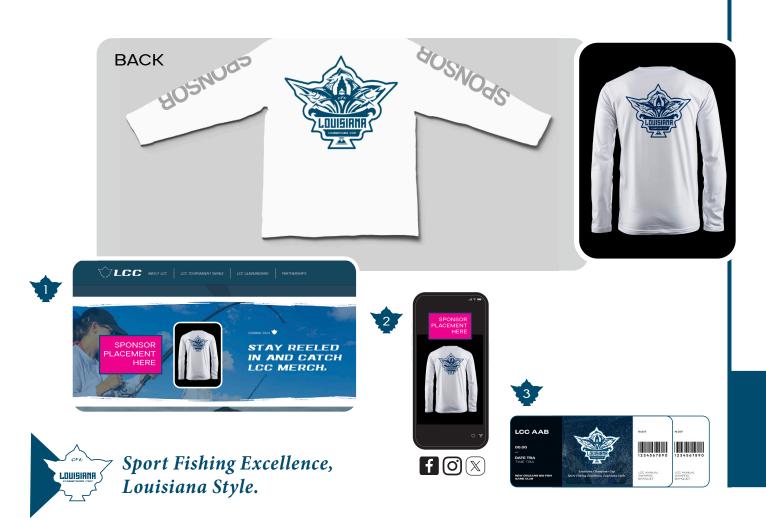
- LCC 7

# **STAY REELED** IN AND CATCH LCC MERCH

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# LCC MERCH SPONSOR



- 1. BRAND PLACEMENT with "CALL TO ACTION" promoting LCC MERCH partnership with hyperlinks on official website, LouisianaChampionsCup.com
- 2. ONE QUARTERLY SOCIAL MEDIA POST throughout the calendar year on LCC Facebook, Instagram, and Twitter promoting LCC MERCH partnership.
- 3. 2 TICKETS to New Orleans Big Game Fishing Club annual formal banquet and presentation of

LCC SLEEVE OPT 1: LOGO PLACEMENT ON RIGHT SLEEVE **OPPS** 

OF PERFORMANCE & COTTON SHIRTS

### \$6,500 PER SLEEVE

OF PERFORMANCE & COTTON SHIRTS

**OPT 2: LOGO PLACEMENT ON LEFT SLEEVE** 

LCC 9

### GOLD SPONSOR



#### **BRAND PLACEMENT with** hyperlinks on official LCC website, LouisianaChampionsCup.com.



1 SOCIAL MEDIA POST per quarter throughout the calendar year on Facebook. Instagram, and Twitter promoting GOLD SPONSOR partnership.

fOX





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\$3,000

2 TICKETS to New Orleans **Big Game Fishing Club** annual formal banquet and presentation of Louisiana Champions **Cup Award** Ceremony.





## SILVER SPONSOR

PARTNERSHIPS			
The Louisiana Champions Cup partnerships are so much more than one deal or for the moment. They are long-standing relationships that equal opportunities and benefits for all.	DEI	LOUISIANA'S TA COUNTI Plaquemines Parish	P4
Whether within our community or far and wide, we take pride in			
building upon the future. We understand there must be synergy to have the greatest effect.	SPONSOR PLACEMENT HERE	SPONSOR PLACEMENT HERE	

**BRAND PLACEMENT with** hyperlinks on official LCC website, LOUISIANACHAMPIONSCUP.COM.



2 SOCIAL MEDIA POSTS throughout the calendar year on Facebook. Instagram, and Twitter promoting SILVER SPONSOR partnership. fOX





\$1,500

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1 TICKET to New Orleans **Big Game** Fishing Club annual formal banquet and presentation of Louisiana Champions Cup Award Ceremony.



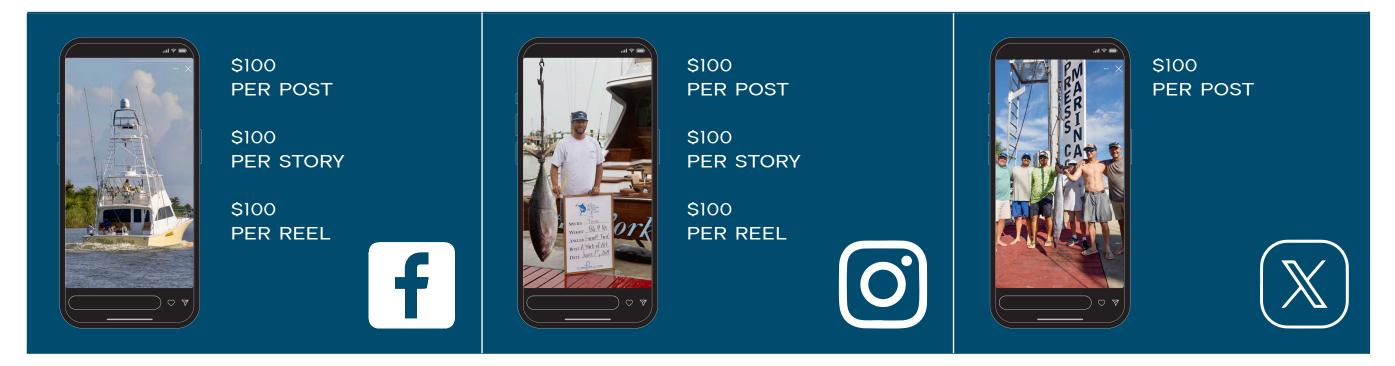


### SOCIAL MEDIA

#### FACEBOOK

#### INSTAGRAM

#### (X) TWITTER





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Sport Fishing Excellence, Louisiana Style.

LCC EVENT DIRECTOR **Robbie Carter** 337.849.8642 info@louisianachampionscup.com

CLASSIC **FISHING EVENTS** 

For more information on additional Classic Fishing Events tournaments visit: www.classicfishingevents.com

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